

28 April 2011

Mr Peh Ke-Pin
Director
PQ Builders Pte Ltd
18 Enterprise Road
Singapore 629824

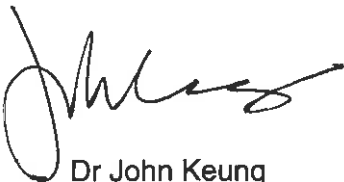
Dear *Ke Pin*

Industry Ambassador for Construction Productivity

Singapore's building and construction sector is of strategic importance to Singapore's economy. To sustain the future growth of our sector, we have to work together to achieve a quantum leap in productivity in our industry. We are pleased to note that under your leadership, your company has already embarked on the productivity journey. For the sustained growth of our industry, we need progressive industry leaders like you to work together with us to raise the industry's awareness of the need to boost productivity and build capability in order to remain competitive.

I am pleased to appoint you as BCA's Industry Ambassador for Construction Productivity. I believe this programme presents an excellent opportunity for us to forge a strong public-private partnership to drive the productivity movement in our industry. With your participation and unwavering support, I am confident that this partnership will be a tremendous boost to the productivity movement in our industry.

Yours sincerely



Dr John Keung
Chief Executive Officer
Building and Construction Authority